

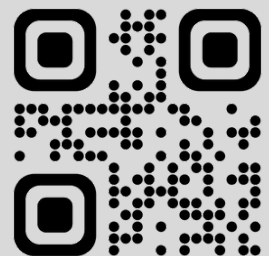
CARTOON CONTEST *REGULATIONS*



Help to change hate speech and
discrimination in sports

▶ ▶ ▶ ▶ **WITH CARTOONS!**

Registrations until 28/04
Cartoons delivery until 29/05



CARTOON CONTEST REGULATIONS

The following regulations establish the rules of participation in the **RIGHTS Project Cartoon Design Contest**.

CONTEXTUALIZATION

Rosto Solidário is a NGOD based in Santa Maria da Feira that has been working on the Sustainable Development Goals within the framework of Education for Development and Global Citizenship. Within this scope, it manages and operates the RIGHTS project together with other international partners.

This project aims to contribute to "combat violence, racism, discrimination and intolerance in sport".

For this purpose, a kit of communication tools and awareness campaigns will be developed, which will serve as a basis for managers and communication officers of sports entities in Portugal, Spain, France, Greece, Bulgaria, Serbia, Turkey and Italy.

These tools will adopt **Intercultural Communication** as the main vehicle to promote **education, respect and ensuring integrity in sport**.

TARGET

High school students from schools in the municipality of Santa Maria da Feira and São João da Madeira.

COMPETITION REQUIREMENTS

- The drawings should be under the theme: **"RIGHTS: Respect is the goal, hate speech threatens the integrity of sport"**.
- Participation in the contest should assume attendance and **participation in 2 awareness actions** streamlined in conjunction with the Rosto Solidário team [discussions on the theme - online or in person].
- The drawings should be delivered in digital format, JPEG format, 1080 x 1080 px, minimum size 600 dpi's to the e-mail rights@rostosolidario.pt.
- Participants are responsible for the originality of the designs submitted, and should guarantee their authorship and assume all responsibility arising from third-party claims regarding copyrights.
- If any, they shall ensure the possibility of adapting the speech bubbles to different languages.
- By registering for the contest, participants declare that they are aware of and accept these regulations, as well as the rights to use the designs in various sizes and communication tools of the RIGHTS project, its partners, and in international amateur sports clubs.

GOALS

Creation of Cartoon stories that are light/humorous and that can promote reflection and awareness on this issue, based on situations and contexts indicated below [STORIES TO BE DEVELOPED].

These cartoons are intended to be a tool used by European amateur clubs to raise awareness about the issues of intolerance and hate speech in sport.

STORIES TO DEVELOP

The cartoons could be developed from the following contexts/situations*:

- Parental behavior in attendance at training or competition games [verbal, gestural and behavioral];
- Behavior between peers/players [verbal, gestural and behavioral];
- Behavior between coaches and referees [verbal, gestural and behavioral].

*Situations involving the use of hateful and discriminatory words and speech - verbal aggression, use of vulgar language such as swearing, etc.; words/expressions evoking physical aggression; language prejudiced towards gender, race, sexual, religious or other preferences.

CARTOON CONTEST REGULATIONS

EVALUATION PROCESS AND CRITERIA

The classifications and designation of winners will be made based on the following evaluation process and criteria:

- Graphic quality of the cartoons [technical mastery and aesthetic quality];
- Creativity of the cartoons;
- Fitting and pertinence of the drawings with the theme of the project/competition and identified situations;
- Transmission of the message and events in a quick and impactful way;
- Good association of verbal language to expressive drawing;
- Adaptation of the cartoons to dialogues [balloons, onomatopoeia, etc.];
- Use of register of humor, satire, etc.;
- Possibility of adaptation to different audiences, media and audiovisuals [posters, flyers, videos, etc.];
- Drawings with a timeless and intercultural profile [adapted to various cultures and temporal circumstances];
- Finalisation of the cartoon story with a positive and educational message;
- Creative description of the cartoons will be valued, but will not be an exclusion factor.

JURY

The jury for the evaluation of the designs in the contest will consist of three members of the international partners of the RIGHTS project, as well as a manager from an amateur sports club, a professional designer and a cartoonist.

PRIZES

The cartoon story/drawing proposals will be subject to ranking and prizes, as well as Participation Prizes. The prizes to be awarded will be as follows or of similar value:

- 1st Prize 1 Tablet + Set of drawing materials
- 2nd Prize: Digital Table + Set of drawing materials
- 3rd Prize: Box of 40 Caran d'Ache PABLO pencils + Set of drawing materials

PROCESS AND TIMEFRAME

- Dissemination and awareness session at school: Between April 19 and 22
- Registration: Until April 28
- Online awareness session with contest's subscribers: Between May 2nd and 6th
- Submission of cartoon drawings: Until May 29
- Deliberation and decision of winners: Until June 05
- Prize-giving: June 7

COMMUNICATION OF THE CLASSIFICATION AND PRIZE DELIVERY

The classifications and winners will be communicated directly to the participants of the contest, through the contacts provided when they submitted their drawings. There may be a cartoons exhibition, as well as an awards ceremony, if the schools allow it.

DELIVERY OF DRAWINGS AND IDENTIFICATION

The drawing must be delivered until 29th May 22 in person to Rosto if made my hand, or to Rosto Solidário by e-mail rights@rostosolidario.pt, indicating the author's name, phone number, a proof of their enrolment in school and the declaration of image use signed. In case the participant is a minor, this declaration must be signed by his/her legal representative.

For more information and to send your drawings: rights@rostosolidario.pt.

Registration: <https://bit.ly/3x8rD19>